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TO	Executive
DATE	Thursday, 18 April 2019
EXECUTIVE MEMBER	Portfolio Holder for Planning

KEY DECISION REQUIRED	N
WARDS AFFECTED	(All Wards);

SUBJECT	Street Naming and Numbering Policy
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RECOMMENDATION
<ol style="list-style-type: none"> 1. To revoke the existing Street Naming & Numbering policy (dated October 2016) 2. To adopt the revised Street Naming & Numbering (SNN) policy at Annex 1. 3. To reaffirm the delegation in the Constitution under Part 3b: Officer Scheme of Delegation, paragraphs 8.13, 8.14 and 8.15 with reference to street naming and numbering to the relevant Head of Service.
REASONS FOR RECOMMENDATIONS
<p>The existing policy does not allow for naming tributes to recently-fallen service personnel. Neither does it clarify the Council's operational need to allocate addresses in certain circumstances. The current 70 year rule for memorial naming has exhausted the supply of locally historic and geographically appropriate names.</p>
EXECUTIVE SUMMARY
<p>It is proposed to replace the existing SNN policy with a revision that improves the opportunity for naming tributes to the deceased, particularly fallen service personnel. The existing policy is silent on the latter and requires a period of 70 years to have elapsed before names based on any deceased individual can be used.</p> <p>Ideally naming tributes should be possible to fallen service personnel regardless of how recently they passed, as recognised recently with former resident Lance Corporal James Hill. Equally, in the interests of showing appreciation to other notable local residents, it is proposed to reduce the period after which anyone can be recognised for memorial naming from 70 to 40 years.</p>

The Council currently faces occasional operational issues as a result of not receiving a SNN application and unsuccessfully contacting property developers. This causes downstream problems for functions such as Council Tax and Waste Collection, who can be prevented from performing their duties. To avoid this it is proposed that in such circumstances the Council uses its power to allocate addresses, thus ensuring smooth and efficient downstream activities.

All changes are suggested based on national guidelines, good practise and peer-research. The new policy will provide a sound framework for the consideration of future SNN applications.

Executive has authority to approve the above recommendation

STATUTORY POWERS

The Council operates a SNN policy to support its statutory duties under the Public Health Act 1925 (sections 17, 18 and 19).

BACKGROUND

The Council's Scheme of Delegation sections 8.13 and 8.14 provides the Head of Service with responsibility for street naming and to make final decisions on new street names.

The Council has a statutory obligation to supply and maintain correct addressing for every property in the borough (currently circa 75,000). The processes are essential for the efficient functioning of postal and emergency services as well as the convenience and safety of the general public.

Internally, SNN updates the Council's authoritative Local Land & Property Gazetteer (LLPG) – the definitive address database. Maintaining a single, central LLPG relieves departments of this burden themselves (e.g. revenues, elections, waste).

Every Council's SNN work collectively forms part of the national addressing infrastructure and core reference datasets relied upon across public and private sectors.

KEY INFORMATION

See Executive Summary

OPTIONS

1. Adopt new SNN policy

The existing policy does not allow for naming tributes to recently-fallen service personnel. Neither does it clarify the Council's operational need to allocate addresses in certain circumstances. The current 70 year rule for memorial naming has exhausted the supply of locally historic and geographically appropriate names. The revised policy will create a more robust up to date framework which will support the continuation of consistent decision making by the Council regarding SNN and a satisfactory service to the public.

2. Retain existing SNN policy

This would make it difficult to recognise recently-deceased members of the community who've served their country and died in combat. It would also persist the issues identified in revenues and refuse as a result of new properties remaining un-addressed due to non-contact from developers.

LEGAL IMPLICATIONS

The relevant legislation is set out in the Policy document. There are no legal implications arising

directly from this report.
FINANCIAL IMPLICATIONS
There are no financial implications arising directly from this report.
EQUALITIES IMPLICATIONS
There are no equalities implications arising directly from this report.
COMMUNICATION IMPLICATIONS
There are no communications implications arising directly from this report.
HUMAN RESOURCES IMPLICATIONS (if applicable)
There are no human resources implications arising directly from this report.
RISK MANAGEMENT CONSIDERATIONS
Low (green) impact/likelihood risk to reputation of potentially recognising deceased individual whose public reputation later changes.
OTHER IMPLICATIONS
There are no other implications arising directly from this report.
CONSULTATION
GeoPlace (national land and property gazetteer custodians) have been consulted on the draft policy.
POLICY FRAMEWORK
This does not form part of the current policy framework and is open to the Executive to approve.
BACKGROUND PAPERS
Existing SNN policy (dated October 2016)